

# THE MOOS NEWS

The Life and Times of the Renaissounds Man

## "Big" Family Background

By Fweeb  
*The Moos News*

Mark was born in Allegheny County Hospital in Pittsburgh, PA in August of 1961. Thus born with Old Mountain blood originating from Old World heritage, a path was begun to always reach for bigger and better. This tendency was actually first expressed by his parents.

When his father moved the family from Turtle Creek, PA to Columbus, OH when Mark was not yet to the age of one, they settled in the Northern suburb of Worthington. Mark would watch the grade-school kids playing baseball in the field across the street at St. Michael's, the school he would ultimately attend (see related story below).

As the family continued growing, the Moos' moved into a house a couple streets away in the same neighborhood. This would be where Mark would continue through until his father Glenn built their house just across the city line in Columbus. All of these houses were close enough together to be a favorite bike tour when we were still pretty young.

Mark's favorite toys growing up were the geeky kind — Lincoln Logs, Erector Sets, and the omnipresent Radio Shack and Edmund Scientific Company edutoys he found in the back of the pages of Boy's Life Magazine. The first letter he ever wrote to a company at the age of 10 got him a book on crystal growing out of a set he couldn't afford — the customer service department located one out of a return and even billed him for it as requested!

Mark, Renée and Denise switched schools after Mark ended 4th grade. Paul and Alicia would eventually attend the same schools that their older siblings did — Our Lady of Peace Elementary School and Bishop Watterson High School. While still in grade school, Mark got his first taste of full-time employment summers at the injection molding plastics plant that his father was foreman of. A dedication to "what it takes" has been a trait ever since.



Photo copyright © 1995 Russ Savage

The "Big" Family in December of 1995: front row - nephew Aaric, mother Jeannine, father Glenn, Mark; middle row - niece Bianca, sister Renée, sister Denise holding niece Alexis, sister-in-law Vicki, sister Alicia; back row: brother-in-law Mike, brother-in-law Chris, brother Paul. This photo is by no means current - like we'd be done!

While in high school Mark engaged a college-prep curriculum, studying diverse subjects as French, Journalism and the "brand new" Computer Programming. Because the school required Typing from all Sophomores, the skill augmented an excellent English background and became the basis of much of Mark's professional life to follow later on.

Mark helped pay his way through Watterson by being the school photographer, having turned pro as an 8th grader working for the local weekly in the Clintonville area of Columbus called The Booster. He produced most of the photography used in school sports programs and news releases as well as the 16mm cinematography used to analyze football and basketball training programs.

After high school, Mark headed South to Atlanta, GA to attend The Georgia Institute of Technology. There he studied Technical Writing and more computer work to enhance the ability to pay for school there as a student in the Cooperative Program. This

meant moving back and forth between Atlanta and Columbus each quarter to work at camera stores and Battelle Memorial Institute. While at Battelle, Mark was a Research Intern performing publishing duties, mostly reports for the Defense Systems and Military Electronics Technology section there.

A bout with mononucleosis landed Mark in the Georgia Tech Infirmary for a five-day stay that happened to include Drop Day one quarter. This effectively ended that round of school, since no money was refunded even on appeal and the coop assignment was ended because there were no grades. Other than a taking few quarters at Ohio State, Mark has been in the workforce, qualified if not certified, ever since.

Other stories in this edition will chronicle most of these experiences from Mark's perspective. Their value and their mutual positive impact will be evident from the pieces of the bigger picture they form of the Life and Times of the Renaissounds Man.



### Recognize this guy?

*Been a while since second grade...*

He's located along with Mark in the composite photo at the right. He's made it pretty far — from being the class clown in second grade to a multimillionaire movie and TV star, from the ER to the "acting" FBI, IRA and CIA.

George Clooney was notorious even way back then. Once when Sister Archangela came back to class from the office, George was up front with his shirt off, doing a striptease act. When Sister slapped the back of his head, told him to dress and left again to get the principal, George started right up again. This time, he got busted by both his teacher and his principal, and loved doing it!

Look where all that's got him today. Good thing Ritalin was only a glimmer in some pharmtech's eye back then.

— Mark Moos

## Walking a Mile to School in the Snow...

Mark "Fangs" Moos  
*The Moos News*

Yes, some of us actually did that in the olden days. Our house was just about a mile away from St. Michaels when we lived on Loveman Avenue in Worthington and later too living on Stanton Avenue in

Columbus. No, we didn't have to walk uphill both ways. In fact, getting there was downhill and fairly easy. It was dragging ourselves home at the end of the day that sometimes presented a problem.

One time when I was "lost" I was really just at my buddy George's house — problem

was that in second grade I didn't have permission and was apparently quite missed until the adults had figured out exactly what had happened.

Needless to say, that wasn't the first or last time I got into trouble by being friends with such a dynamic person as George Clooney.



Photos Copyright © 1969 Firestone Photography

Can you find any famous people in the composite above? Television and Movie Star George Clooney was in the second grade when he received his First Communion at St. Michael's School in Worthington, Ohio way back in the late 60's. His Classmate, Mark Moos and he were buddies way back then — the big deal that year was playing marbles, but they used to make tunnels for them to run through at the edge of the ravine bank that ran along the north edge of the school parking lot.



# Worthington Schools Projects

Meta Aid for Education 1991-1996

Stephen Anthony Marcus  
*The Moos News*

After attending Kindergarten at Colonial Hills, Mark Moos left the Worthington School district and attended Worthington and Columbus Catholic schools for his own primary and secondary educational career. After his mother Jeannine became a Worthington Schools district secretary, Mark was introduced to the district because of the computer skills he had been developing as long as computers had been available. This brought him back to the Worthington Schools District in a professional capacity, where he was to serve until partnering with Crossword Solutions to do computer consulting later on.

A variety of projects were embarked on, beginning with simple editing and formatting of course materials such as Graded Courses of Study used to guide District efforts. These duties involved in to first performing, then teaching, desktop publishing with [then] Aldus



PageMaker™. With some teaching experience behind him, Mark then taught other classes and actually developed several from scratch for the Extended Education Department. This department was responsible for teaching young people in after-school programs, and for teaching adults in the community through evening classes as well.

When the levy that would continue to fund the Extended Education Department failed, these duties ended and Mark shifted gears toward helping other organizations in a consulting business doing business as Renaissounds.

Aside from teaching duties, Mark performed a variety of statistical analyses and reporting functions using Excel and FileMaker Pro for the District. Many of these reports and classes are itemized in the sidebar on this page. Good math and English skills have repeatedly allowed the administrators of the Worthington School District to further their goals.

## Community Involvement Working Together to Build Our Future

Having started as an active member of the community as a Cub Scout, Mark has understood the mutual benefit of community service and involvement from the early age of 8 or so.

Actively involved in Cub Scout and Boy Scouts of America Troop 30 in Columbus, Ohio, Mark achieved the rank of Life before other projects, especially becoming the Bishop Watterson High School photographer, pulled him away from Scouting.

As an adult, Mark has served on the boards of two different educational organizations, one of which, the 501(c)(3) Innovation Alliance, he helped found. Experience with these organizations has helped show the value of paying better attention to the needs of the youth of the community, on whom we will all depend some day sooner or later.

Some of the products we fostered are now nationally known: One of our fourth graders invented the nested screen-bottomed cat litter box system sold nationally through and 800 number, and a 9-year-old girl from Columbus invented the concept first implemented by Black & Decker® of

putting a level directly on a drill.

This commitment to community service has shown in the job choices Mark has made over his professional career as well. Thriving in customer service situations, education has also been a continuous thread through the variety of positions he has held.

These have combined most recently into a part time position with the non-profit Taos Business and Education Collaborative (TBEC), in which the aggregate of experience Mark has provides assistance with educational opportunities at the cutting edge of community integration and involvement.

TBEC provides the Exploring Possibilities programs to Taos County youth in several forms. Guest Speakers from community businesses and organizations are scheduled to speak with Freshmen who are still planning their careers, a specific class on internship is taught for high school or college credit, and several Job Shadow Days each school year place county youth in businesses they choose to better understand.

— Marco Stephani



## DoDDS Schools Cover the Bases Vocational Education not "Foreign" to these Students

Stephen Anthony Marcus  
*The Moos News*

What do Cosmetology and Auto Mechanics have in common? They are both Vocational Education units taught through the Department of Defense Dependents Schools (DoDDS). These schools are located in foreign lands to aid children of our servicepeople around the world to have access to high-quality American educational opportunities.

Automotive Mechanics, Auto Body, Cosmetology, Graphic Arts, and Electronics are all courses offered by the DoDDS in Germany. In 1992, World Class Associates was hired to update the format and appearance of the course materials for these classes. In the process of editing those documents, Mark Moos gained a fundamental working knowledge of the tools and techniques of those trades.

Of course, with a background in Electronics and various Graphic Arts, not all of the materials were new. Cosmetology however created a whole new space in his brain. This was later endowed to his sister Renée, who is a licensed professional Esthetician (a skin specialist) who is heading towards a specialty of Theatrical Makeup. Better she than he!

## Worthington Schools Accomplishments

*A Partial Listing*

- Created pilot after-school extended education programs highlighting computer literacy and innovation. Taught fourth through sixth graders Multimedia Production using Mac computers as well as a class called the Innovation Station which allowed students who were younger than usual to expand ideas as in a science fair.

- Taught Desktop Publishing to fourth through sixth graders in After School programs using Kid Pix and The Writing Center to allow students to self-publish.

- Taught Introduction to Macintosh classes to adults in the Extended Education department. Ages ranged from high schoolers through octogenarians wishing to become computer literate for the first time.

- Taught Microsoft Works to adults in the Extended Education program; tasks included understanding of all modules (word processing, spreadsheets, drawing tools, database tools) and the integration of the various tools to perform mail merges and other such tasks.

- Taught PageMaker to adults in the Extended Education program; tasks included understanding of page layout and typographic techniques necessary for the production of all sorts of documents ranging from business cards and certificates through newsletters and books. Included coverage of use of document templates and styles for continuity and production value.

- Provided individual assistance as needed to members of the Board Office staff while working on other projects in the District Board offices.

- Performed database design for the purposes of compiling the State Self-Evaluation Surveys from all teachers in the District for State Board reporting purposes.

- Created databases for the Evening Street School survey involving every parent with children at the school and performed statistical analyses for District Board reporting purposes.

- Performed editing and layout of various Graded Courses of Study, and editing and layout of other publications including teacher resource guides for the Death Education and Worthington History units.

- Responsible for administration and coordination of four computer labs serving 1200 high school, elementary and middle school students for summer school 1992 and 1993.

- Created databases and performed data analysis for the 1992-93 Writing Sample for District Board reporting purposes.

- Worked with the Outdoor Education department to establish their computer network and to help them develop mass-mailing tools and database techniques for managing participation in their various programs.

- Created Health Record Folder with District nursing staff used to track the progress of a student's health through their school career. Created over 10 years ago in 1993, this folder is still in use today within the District.

— Marco Stephani



## The Innovation Alliance

Now no longer in operation, the Innovation Alliance provided a central forum for the sharing of ideas and experiences between entrepreneurs, innovators, artists, technologists, educators and the adventurous in all areas of endeavor.

Founded by experienced leaders from organizations in a variety of disciplines, a single umbrella group was able to provide the essential linkages and the exchange of ideas - to help individuals reach their goals and for them to help others to reach theirs.

Being organized as a non-profit 501(c)(3) educational corporation, the Innovation Alliance was dedicated to supporting innovation, creativity and entrepreneurship through education, promotion and networking. Activities and projects included monthly presentations, conferences, workshops, the Young Innovator Program, media productions, special awards and recognition programs and the member's mentor/advisor program.

Progressive individuals from all walks of life came together to discuss ways to reach their objectives. Whatever one's background — education, age, profession, financial status or aspirations — the Alliance could help them progress.

### Applied Innovation

Entrepreneurship and the pioneer spirit built America. Fortunately, this spirit is still alive and well. We face growing challenges with the world marketplace, concerns for the environment, economic pressures, competition, safety mandates and other obstacles. The Alliance was there to help face those challenges.

Intrapreneurship is one of the newest means of creative expression in the corporate environment providing personal reward and recognition for the individual, while motivating employees to aggressively apply their talents for the organization. Innovation Alliance members and visitors learned about this "win-win" trend whether an employee or an employer.

### The Alliance Programs

Every month a special interactive program was presented covering topics of current interest to innovators. Programs were specifically designed which helped members and visitors

obtain crucial guidance and enabled them to consult with experts about their concerns. Whether one was self employed, an employer, launching a new venture, an employee in a progressive organization, considering a creative leap, in possession of experience or expertise to share, or simply one who enjoyed the exchange of ideas, The Alliance provided the forum.

The Innovation Alliance met on the third Wednesday of every month at 7.00PM at Chemical Abstracts Service, 2540 Olentangy River Rd. - just off Dodridge Street in the University District in Columbus, Ohio.

— SAM



# Our Most Popular Hummers Sure Aren't Trucks!



— Photo Copyright © 2003 Mark S. Moos

Hummingbirds compete for homemade nectar from a feeder hanging on the back of a house in Llano de San Juan. Rufous, Allen's, Black-chinned, Calliope, and Broadtail Hummingbirds are all varieties that have been observed locally.

**Mark Moos**

*The Moos News*

Starting in early Spring and continuing through September, flocks of hummingbirds congregate in the area to feed, fatten up, and form families in huge numbers. It is not at all unusual to be unable to count the number of birds hitting the feeders in August.

Despite their tiny size, hummingbirds will compete fiercely for food when it is available. About the only time they can be observed being at all nice to each other is during the last hour of daylight when they seem to realize that unless they all fill up, they may not make it through the night.

Some of the most aggressive birds are the smallest — the tiny Calliope is the one variety that will surely hold its ground on a perch, even if a relatively huge Allen's swoops in to intimidate them away from their 'flower.'

This never fails to result in fascinating and amusing situations as this is when hummers are most likely to exhibit the fancy flying they are famous for. Nothing like watching tiny iridescent jewels tumbling through the air to invoke Peter Pan thoughts of "what if."



— Photo Copyright © 1996 Pam Lytle

## Living at the House at the End of the Rainbow

**Marco Stephani**

*The Moos News*

Twenty years ago a couple of folks sold everything they had and moved out to a 4 acre field that then seemed like the middle of nowhere. Digging a foundation by hand, putting in a septic system and well, and hand-laying adobe meant that while the couple started their family, they had to brave living first in a tent and then in a tiny trailer for years before being able to have a real roof over their heads.

With constant design and construction as they could afford it, the beautiful home slowly but surely came together — first building the first floor around a real bathroom, bedroom and kitchen, then the second floor goes on, that year the front porch, another the back and eventually all the other detailed fixtures and features inside and out.

Twenty years later, the house is still 'incomplete,' yet wonderfully livable. A beautiful soapstone stove keeps the entire place toasty all winter long with the help of excellent passive solar design. Sometimes upstairs windows must even be opened in the dead of winter because of the high efficiency of the design.

Summertime the light isn't allowed in to overheat the place, and the thick adobe core keeps the inside nice and cool even though it could be pushing triple digits outside.

The front of the home provides the window space for the passive solar design, while the back porch with its comfortable swing is a great place to cool off all summer long with a great view of the Picuris and flocks of hummingbirds competing for nectar.

There is a beautiful patch of scrub oak in the back of the house that was allowed to get big by careful removal of competition. A swing hangs from

one of the branches, and the shade provides a welcome spot for recovering from working on the garden.

The garden provides more peas, beans, salad greens and other wonderful things than can be eaten right away. With a minimum of effort and just the right timing it's amazing what can grow and thrive at an altitude of over 8000 feet. Being on the Madré doesn't hurt and when it comes time for irrigation there's usually no problem getting enough water.

The views all around are amazing. Watching clouds and weather on the surrounding peaks during the day, and looking at the moon and stars at night can easily take up hours each day. The constantly evolving beauty of Taos County is resplendent all around. Sunsets are of course legendary, and getting up to see the sunrise is a rewarding experience as well.

The beauty of the area is familiar to all who live here. One day, a neighbor

down the road saw the scene above and captured it for all time. In the original photo, it can be seen that the rainbow is actually one of New Mexico's famous double rainbows — the other part comes down halfway between the clearly visible rainbow and the right side of the photo.

We've only half-heartedly been looking for the pot of gold ever since. I guess we realize we've already found it — that the beauty of the setting makes the whole location a pot of gold in and of itself.

Being fortunate to live now with the couple who built this beautiful home from scratch only motivates me to try to do the same. One of the nice things about being "over the hill" from Taos is that the high costs associated with Taos proper haven't fully caught up with this valley yet. This gives me hope for the chance at my own house at the end of the rainbow someday.

— Marco Stephani



# Philosophy 101

*"But those that were sown on the good soil are the ones who hear the word and accept it and bear fruit, thirtyfold and sixtyfold and a hundredfold."*

Mark 4:20 RSV

Through the course of history, people have sought to encapsulate the essence of our existence in words. One can judge the relative significance of certain questions by the amounts written on them. Two of the greatest questions we seem to have as a species are: "What is the meaning of life?" and "Why are we here?" These are questions the ancients grappled with. Their timeworn works are still published repeatedly and debated often. Some modern philosophies have been developed to address these questions, occasionally with disastrous results. Many people today struggle through daily life, not understanding the answers to these two simple questions.

For Christians, their answers have been written out for us in the Bible. The satisfaction of knowing the answers to such questions of faith is real and available to all. There are specific answers to these questions from a Christian perspective. Jesus answered these questions himself when he summed up the rule book by which we were to live. To know the answers lays the foundation for living at peace as human beings. We are secure in the knowledge of our place in all of Creation. So what are the answers?

The first question, "What is the meaning of life?" often refers to the existence of everything in general. It may be asked both in settings of despair and of deep reflective wonderment. The answer to this question is found in the first Commandment of Christ. The apostle Mark refers to a time when Jesus was teaching in the temple. A scribe asked Jesus which among the commandments was first of all. Jesus answered the scribe, "The first is, 'Hear, O Israel: The Lord our God, the Lord is one; and you shall love the Lord your God with all your heart, and with all your soul, and with all your mind, and with all your strength.'" [Mark 12:29-30 RSV]. Understanding this, life itself has profound meaning and is not all that mysterious.

The answer, then, to the question "What is the meaning of life?" is the first commandment. The meaning of life is to give glory to God. He created all of us so that we may love Him. The beauty of His creation is here for our wonderment of His power and glory! Anyone can relate to that feeling of awe. Perhaps you've experienced it while sitting halfway up a cliff or hill and seeing the Fall splendor of tops of tall trees dancing in the sun below, and the gnarled roots of other trees above. Perhaps you have noticed it in a fuzzy mitten dusted with sparkling snowflakes or a caterpillar changing into a gorgeous butterfly. We realize that there is more plan than randomness to such elegance, such beauty, to Creation. All life exists so that we may enjoy it and thank God for it.

The second question, "Why are we here?" addresses our specific personal role in the general frame of Creation. Jesus didn't miss a beat while continuing His answer to the question of the scribe, "which is the first of all." He said, "The second is this, 'You shall love your neighbor as yourself.' There is no other commandment greater than these." [Mark 12:31 RSV]. The two part answer underscores the integration of our role as humans in Creation with the meaning of Creation itself. The life of each of us here is significant.

So, why are we here? The answer is the second commandment. We are here to make life easier for everyone else. Christian service expresses the attitude that our existence is a cooperative effort. The more effort we make to help others, the more likely we will be to get such help when we need it ourselves.

True love is not exclusive. On the contrary, it should be universal. If everyone understood the love that comes with acting for others, we wouldn't have to worry about many of the problems currently facing society. All the resources of humanity could be at everyone's disposal, with needs being joyfully addressed and even anticipated.

Hope is the final feeling resulting from understanding both of these answers, parts of God's plan. His rules were put down simply for all to see and follow to get that hope. The joy and hope can continue to grow as communication increases and more people realize the truth. It is no accident that Christians are some of the happiest people on Earth. Knowing the rules tends to lead to confidence in our role here.

It is our responsibility as children of God to see that His plan succeeds. Since He has only revealed part of His plan, we can only see that we do our own part. That can best be accomplished by knowing, understanding, and following the rules of life laid down for us.

– Copyright ©1994 Mark S. Moos all rights reserved

What are some things to do for fun? How about rock climbing, skiing and skydiving for adrenaline? The photos below were taken by Mark (or OF Mark) while engaging in thrill-seeking behaviors...



– Photo copyright © 1984 Richard Pinney

Mark under canopy after a skydive South of Atlanta.



– Photo Copyright © 1984 Mark S. Moos

Note the 90 degree difference in bike tilt between the front and rear racers on this turn at Road Atlanta.



– Photo Copyright © 2003 Mark S. Moos

Trekking in the Sangre de Cristo mountains affords great views if you get off the normal trail a little.

## THE MOOS NEWS

Mark Moos  
Renaissounds  
Owner, Publisher and Editor



Published in response to the need to advertise the capabilities and experience of Mark S. Moos in a format that is perhaps more appealing than the average resume. The Moos News is free for the asking.

*All trademarks used herein are the property of their respective owners.*

Contact:

Mark S. Moos  
PO Box 541  
Peñasco, NM 87553  
505.587.2966

## The Fairy Tale

*One Man's Search for the Woman Who Would Put Up With Him for Life*

Once upon a time, there was a tall and handsome prince who made his living showing others how to facilitate their own art with the most modern technologies. Well traveled as a youth, he had gained much knowledge of many things, and enjoyed converse with the sages. Perhaps best described as Leonine, he was a perfectionist raised to a fierce pride in his abilities and fiercer still defense of principle, and yet showed a tender feline affinity for his own.

Coming from a very matriarchal empire, he was spoiled by the continual presence of women of strength and beauty. Therefore he was oft disenchanting in his search for the fair (though as many bards sing dusky) maiden with whom he would rule his realm. Because of his open appreciation for beauty, he was occasionally said to be a buck, but any such appearance was actually a facade for his shyness. His friendly, flirtatious nature was backed by loyalty and honor true to his One Love.

Legend has it that after a long search, he found her. She was strong and fleet of mind and body, which pleased him greatly and roused his great

affections towards her. She was a fine mother to their children, which pleased his own father and mother so. And the lore says she was of a beauty which equaled that of his several sisters, which pleased his grandmother, who was the elder in charge.

For his extended family was indeed both large and close, and the prince and princess would enjoy the company of many. So many, in fact, that family feasts were celebrated year 'round across the countryside, in honor of their births and other tributes to each of them all.

Together the noble couple and their progeny enjoyed travel and dance and all sorts of diverse and exotic amusements, for boredom of routine was their mutual enemy. They lived on their various estates, which the prince and princess won together by their exercise of commerce. For it came to pass some years hence that the prince's lofty goals had been surpassed, and they did verily live happily ever after.

– Copyright ©1993 Mark S. Moos all rights reserved



# Sum of Business Experience Equals Commercial and Educational Visual Communications Excellence

Work in a Variety of Fields Enhances Ability to Adapt and Aid Others

*Sales Experience combined with Professional Photography and Print Production Adds Up to Empowerment Potential*

While stepping through the resume of Mark S. Moos, it might appear to some that Adult Attention Deficit Disorder has gotten the better of his career. Because of the way the economy evolves, what used to be considered by some to be a deficit has been turned into a benefit. By absorbing the details of various types of jobs in loosely related fields, Mark has perhaps become an example of the proverbial "Renaissance Man" while becoming the Renaissounds Man. Let's examine a number of these positions held on and off the resume over the years and how they contributed to the puzzle.

- Rage Corporation, Columbus, Ohio. Injection Plastics Molding Plant and Moldmaking Shop. Duties included boxmaking, grinder stuffing, parts inspection, and eventually press and sealing equipment operation. Experience gained includes attention to detail in tedious repetitive situations, ability to track multiple tasks that were time-based, and experience dealing with the schedule required of a full-time job. These are great lessons to learn when you're a teenager.

- The Booster, Columbus, Ohio. Weekly Newspaper. Duties included responding to assignments as a stringer photographer. This employment began in the eighth grade soon after an interest and



Senior Portraits

International Research Institute. Duties as a Research Intern included report graphic preparation, data entry and debugging of Defense Systems and Military Electronics Technology FORTRAN NCB simulations. Experience gained includes first professional publishing responsibilities as well as learning troubleshooting techniques which involved great attention to detail.

- **Phot o Expressions**, Columbus, Ohio. National Retail/Wholesale Camera Sales. Duties included responsibility for shipping and receiving as Assistant Manager of the store. Experience gained includes more high-ticket customer service with the addition of telephone sales responsibilities as well as managerial duties involving supervising other employees.

- Chroma Copy, Atlanta, Georgia. Cibachrome Based Color Copies. Duties included production of commercial copy photography especially for the advertising and architectural community in a city that has four times the population of the entire state of New Mexico. Experience gained includes handling deadline oriented work that often called for overtime in order to fulfill clients' requirements.

- **Executive Courier**, Atlanta, Georgia. Bonded Courier, Class G & P. Duties included delivery of time-sensitive materials across a growing city which started out with four lanes of traffic and now has thirteen. Experience gained includes learning the ability to have patience and produce an alternate plan when faced with

adverse circumstances, as well as gaining additional insight into how the advertising and marketing businesses function.

- TCBY Yogurt, Atlanta, Georgia. Fast Food Dessert Shop. Duties included managing and scheduling, and motivating of employees in an environment where high school labor is the norm. Experience gained includes learning more management, mentoring, and logistics skills.

- Meteor Photo, Atlanta, Georgia. Commercial Photo Lab. Duties included production of mural-sized photography for trade shows and advertising purposes. Experience gained included working with and communicating with a team of people whose work required utmost cooperation to ensure low reject rates.

- Colorifique, Lancaster, Ohio. Professional Photo Lab. Duties included running the evening shift — processor and equipment maintenance and operation, quality control, and management of other employees. Experience gained includes management experience, mechanical repair of equipment in time-crunch situations, and attention to detail necessary for the maintenance of high quality control standards.

- Repro Group Ltd., Columbus, Ohio. Full Service Reprographics. Duties included sales and produc-

tion of various types of copies including blueprint and xerography, sales of print and trade show graphics and services. Experience gained includes ability to integrate visual ideas with the tools to make them happen in an economical and time considerate fashion.



Real Estate Promotion

- Computerized Fiscal Planning Inc., Columbus, Ohio. Independent Financial Software. Duties included installing systems and writing technical "help" screens, maintaining and producing printed documentation for a variety of software written and supported in-house. Experience gained includes technical writing and publishing experience and management of a documentation library and publishing system.

- Sam Ash Music Megastores, Columbus, Ohio. Musical Instrument Retailer. Duties included high-ticket sales and support of digital pianos and other electronic keyboards and associated recording software. Experience gained includes high-ticket sales and customer service techniques, as well as gaining thousands of dollars worth of equipment as a result of high sales performance combined with vendor incentive.

These experiences add up to a variety of interactions with people and equipment in a manner that was often instructional not only to the people being helped but to the one offering it! Combining the business



Web Development

aptitude for photography were expressed. Mark saved up for and bought his first 35mm camera as a Freshman in high school.

- Tarpy's Market, Columbus, Ohio. Small family-owned grocery. Duties included carryout and cleanup. Was only there for two months - experience gained includes workplace diplomacy and decorum especially with respect to resigning from the position (went to Chambers Camera Service when it became available).

- Chamber's Camera Service, Columbus, Ohio. Camera Sales and Audiovisual Equipment Service. Duties included counter sales of cameras and accessories in a shop that carried and serviced some of the most high end equipment available at the time. Graduated to the service desk and specialized in slide and film projector repair.



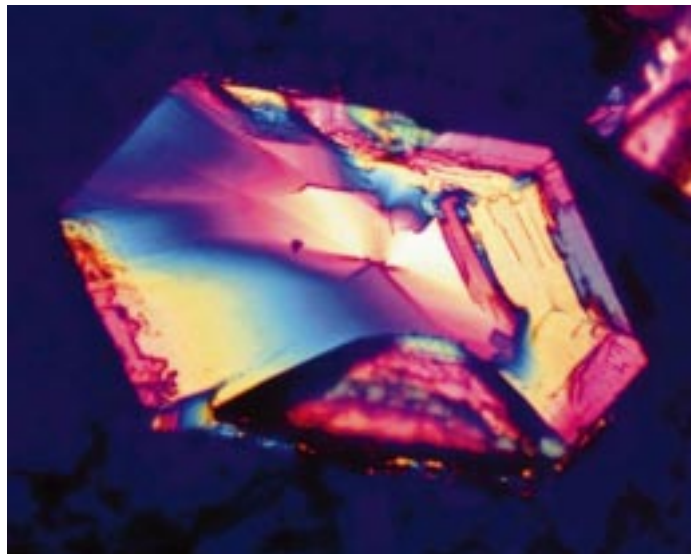
Photojournalism

Experience gained includes patience, troubleshooting skills, and direct customer service skills directly related to high-ticket sales.

- Battelle Memorial Institute, Columbus, Ohio.

Rental Application	
Personal Information	
Applicant 1 Name _____	Applicant 2 Name _____
Address _____	Address _____
Phone # _____	Phone # _____
Driver's License # _____	Driver's License # _____
SSN _____	SSN _____
Employer _____	Employer _____
Employ # _____	Employ # _____
Address _____	Address _____
Employer Phone # _____	Employer Phone # _____
References	
Reference 1 _____	Reference Phone 1 _____
Reference 2 _____	Reference Phone 2 _____
Reference 3 _____	Reference Phone 3 _____
Previous Addresses	
Previous Address 1 _____	Date Rented 1 _____
Landlord 1 _____	Landlord Phone 1 _____
Previous Address 2 _____	Date Rented 2 _____
Landlord 2 _____	Landlord Phone 2 _____
Previous Address 3 _____	Date Rented 3 _____
Landlord 3 _____	Landlord Phone 3 _____
Miscellaneous	
Vehicles _____	
Other Residents Names _____	
Pets _____	
I understand and allow that this information may be used to obtain a credit report to determine fitness as a possible tenant.	
Signature Applicant 1 _____	Signature Applicant 2 _____
Date Signed _____	Date Signed _____

Forms and Databases



Specialty Photography

experiences above with self-employment consulting experiences results in the ability to make a well informed and capable assessment of an individual or organization's potential and the ability to help enhance that potential to benefit others.

– Marco Stephani



## Renaissounds Clients

*a Partial Listing*

- SIG Combibloc Inc., Hilliard, Ohio. International packaging company. Performed network support for as many as 100 users: hardware, software instruction, pre-press and publishing support.
  - SOS Printing and Graphics, Hilliard, Ohio. Quick Print and offset printing company. Network and application support.
  - Ohio Laminating and Binding, Hilliard, Ohio. Full service post-production Print business support. Created billing database; hardware and application support.
  - SOS Graphics, Worthington, Ohio. Quickprint and design facility (not related to SOS Printing and Graphics in Hilliard). Hardware and application support.
  - Jones, Anastasi + Birchfield, Dublin, Ohio. Advertising agency. Hardware, digital asset management, application support.
  - Highlights for Children, Dublin, Ohio. Children's magazine and website publisher. Initiated their Computer Graphics and Video departments which later evolved into separate web publishing and educational multimedia divisions.
  - Worthington School District, Worthington, Ohio. Kindergarten through 12th grades (two high schools). Board office support, report generation, publishing tasks, summer school lab support, etc. (see related stories elsewhere).
  - World Class Associates, Columbus, Ohio. Educational publishing company. Performed editing and layout of various DoDDS documents for export (see related story elsewhere).
  - Crossword Solutions, Inc., Columbus, Ohio. Computer consultants. Client hardware and application support for several other companies:
    - Mlicki Design, Grandview, Ohio. Advertising and Design Agency. Hardware, digital assets management, application support.
    - Burkholder Flynt, Columbus, Ohio. Advertising Agency. Digital assets management; application support.
- Mark has also supported dozens of individuals in their efforts to better utilize computers as tools to further the development of their own talents and business ventures. Resumes, business cards, and brochures have been produced for many people wishing to advertise their capabilities, products, and services.

## Renaissounds: The Rebirth of Sound

Stephen Anthony Marcus  
*The Moos News*

The name Renaissounds came about when Mark Moos invented a new type of musical instrument in the early 1980's. Because this instrument has the potential (as all new instruments do) of inspiring new types of music, a name was coined to reflect the potential of this venture.

One of the reasons Mark was first involved with the Inventors Network and later the Innovation Alliance was to foster the development of this instrument and the company that would produce it.

Because the company was set up as a sole proprietorship, when Mark became involved in professional desktop publishing and computer consulting and instruction, the name stuck and was used to do business in those fields as well. Later on when the Internet became popular, web development and content creation were natural extensions of Mark's talents in the areas of other visual arts.

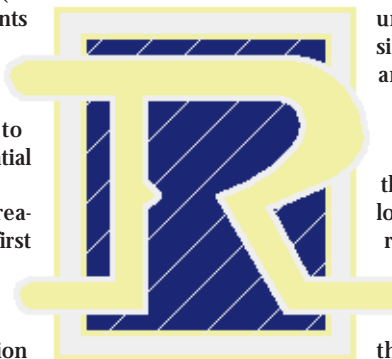
Photography, web design, original

computer graphics, writing, and publishing have ultimately come together in the heading of Multimedia Production. Mark has been engaging in some form of work under this banner since there has been an internet, making Renaissounds one of the earliest companies to do so and therefore one of the longest-lived and experienced as well.

One person can hardly do it all, however, and that's where Mark's extensive people networking experience comes into play. If he can't do it, surely he knows someone who can. This principle has culminated in one of the service marks used: "Moos Knows (but sometimes I have to look it up)." Another, developed through years of cross-platform experience, is "I can empower you on a Macintosh or enslave you on a PC - it's up to you."

Maybe a little bit harsh, but Mark doesn't have time to play around for a living and neither do most of his clients.

— SAM



## Specialties of the House – Services Offered by Renaissounds

### Photography *Still and Video Photography Specialties*

- Aside from high-quality 35mm photography ranging from technical analysis photomicrography through senior high school portraits through high-powered sports telephotography, Renaissounds offers 4x5 commercial photography for advertising and promotion. Still photography can also be done in stereoscopic fashion, producing 3D renderings of people, places and things especially for e-commerce applications.
- Videography can be performed for events and e-commerce. Renaissounds specializes in Virtual Reality photography which combines photography with computer techniques that allow prospective customers to "handle" objects they might be interested in directly on the screen. This technique can be combined with stereography to allow the most interactive e-commerce experience possible.

### Photo Retouching *Fixing, Poking and Prodding*

- Color correction, gamma correction, text

embellishment, photocomposition, and content editing are some of the ways that photographs may be manipulated after the shoot. Both remedial and creative effects are possible.

- Logo insertion, people removal and cosmetic improvement are all reasons businesses might use the retouching services offered by Renaissounds.

### Desktop Publishing *Document Creation and Editing*

• With experience ranging back to the very dawn of desktop publishing, just about any document imaginable can be created and maintained. This extends to electronic publishing as well, both for the Internet and as Adobe PDF files which allow organizations to electronically self-publish.

• Working closely with and for printing companies has provided Renaissounds with expertise in all phases of print publishing from proofing and color management through mural and trade show material preparation and presentation.

- Examples include business cards, resumes, brochures, newsletters, flyers, and any other sort of advertising communication; booklets, magazines,

e-zines, and books can be produced as well. An extensive English background helps to ensure that editing is well done too.



Stereographic Pair - relax your eyes to overlap the images and see in 3D as with the old Viewmaster®

### Multimedia Production *Adding Audio and Putting it All Together*

• Original computer graphics, custom specialty photography and video, and electronic publishing combine with basic audio studio production to fill out Renaissounds' capabilities in the creation of full-featured websites, kiosks, and multimedia CD-ROMs for instruction, advertising, and entertainment.

• Sound studio has 8 input 16 track audio recording and mixing capability with CD mastering; system is augmented by a MIDI studio with multiple stage-and-studio quality instruments which have software and hardware support designed for commercial jingle creation.

• Studio setup is portable, allowing Renaissounds to perform live recordings on location for later editing and mixdown or live broadcast with appropriate partnering. Important A/V applications include production of "live" training materials and advertising.



Before and After Retouching showing removal of a person no longer wanted in a photograph.



VR for E-Commerce Whitepaper — Renaissounds is in the business of empowering companies and individuals with powerful and innovative methods of advertising and instruction. There is a portfolio on the internet at [www.renaissounds.com](http://www.renaissounds.com) where anyone can check out the possibilities and imagine how they might benefit.